

Elaine Allison

Long Bio



Elaine Allison is an International speaker and author of **The Velvet Hammer, PowHERful Leadership Lessons for Women Who Don't Golf!** She has enthralled audiences from coast to coast in both the United States and Canada with her lively presentations and affable style. She is a particular favorite at women's conferences.

Elaine began honing her insights into the differences between how men and women work, lead and get ahead early in her career. She was one of Canada's first female prison guards in an all "male" maximum security correctional facility at the age of nineteen. Dealing almost entirely with men, Elaine had a "crash course" in understanding how we interact with each other and lead people, as her life virtually depended on it! She began to truly observe how we dealt with conflict, leadership and power, themes she has built into **The Velvet Hammer PowHERful Leadership Lessons for Women Who Don't Golf!** Visit www.thevelvethammer.com

Aside from her early career mentioned, Elaine has taught children with behavioral problems in a special education program; managed over 1400 unionized flight attendants handling issues at 35,000 ft. while in the airline industry; and successfully handled the day to day challenges of various large corporations as a manager and then as a senior executive for a technology firm. She learned how damaging some behaviors and choices can be and has provided answers to many audiences.

Elaine's hands on experience, real life stories and illustrations of what we encounter daily, helps audiences consider all their options and apply immediate solutions. As a Mother and busy professional, Elaine has successfully handled many of the same challenges many of us face balancing personal and professional lives.

The Velvet Hammer – PowHERful Leadership Lessons for Women Who Don't Golf and Elaine's unique leadership techniques have been featured on ABC World News, Global TV, SHAW TV, Rogers, OMNI, ROB TV and many radio shows. It has been written extensively about in The Globe & Mail, the Milwaukee Journal, Houston Chronicle, The New York Albany Time, Vancouver Sun, Edmonton Journal, Ottawa Citizen, Halifax Herald Chronicle and the Victoria Times Columnist. This international speaker and author is determined to make a difference in the lives of women leaders, managers and supervisors around the world.

Highlights include;

- Author of the award-winning business book, **The Velvet Hammer – PowHERful Leadership Lessons for Women Who Don't Golf** (available in bookstores across North America)
- CSP (Certified Speaking Professional). One of only 11 female speakers in Canada and 10% of speakers worldwide, holding this prestigious designation recognized globally in the speaking industry.
- Entrepreneur of the Year Award in 2002, "Visions of Excellence"
- Peter Legge, Story Teller of the Year Award 2004
- Formal education in Curriculum Design & Adult Education

Short Bio

Elaine Allison is a successful international speaker and best selling author. She has presented to thousands of audiences on her unique approach to leadership and management practices. She shares her real-life tales from the front lines of corporate management, which started at age 19 with her first leadership role as one of Canada's first female prison guards in an all-male maximum security prison supervising inmates to managing 1400 flight attendants in a union environment. She learned early that there were differences in how men and women work, lead and succeed; her life often depended on it! www.thevelvethammer.com