

Introduction for Elaine Allison

It is my great pleasure to introduce

Elaine Allison, international speaker and author of

The Velvet Hammer

PowHERful Leadership Lessons for Women Who Don't Golf

Elaine began honing her insights into the differences between how men and women work, lead and get ahead early in her career. She was one of Canada's first female prison guards in an all "male" maximum security correctional facility at the age of nineteen. Dealing almost entirely with men, Elaine had a "crash course" in understanding how we interact with each other and lead people, as her life virtually depended on it!

She began to truly observe how we deal with conflict, leadership and power....Elaine's hands on experience in many management and executive roles, real life stories and illustrations of what leaders encounter daily, helps audiences consider all their options and apply immediate solutions. Her landmark book – The Velvet Hammer – PowHERful Leadership Lessons for Women Who Don't Golf has been featured on ABC World News, Global TV, SHAW, Rogers, OMNI and in The Globe & Mail, Houston Chronicle, New York Albany Times, plus every city paper across Canada....in addition Elaine has been heard on over 100 radio shows across North America.

Please join me in a warm welcome.... As I introduce to you....

Elaine Allison